

Report of “Swachhata Hi Seva Campaign 2026” dated 23-09-2026

On the **seventh day (23 September 2026)** of the *Swachhata Hi Seva Campaign 2026*, an awareness and cleanliness drive was organized around **ICAR-IIWM and Maitri Vihar** with active public participation. The programme promoted four-way waste segregation, home composting, avoiding single-use plastics, and **Reduce, Reuse and Recycle (RRR)**, followed by cleanliness activities in nearby public spaces.



Plate 1: Awareness and cleanliness drive of involving local residents and business owners at Maitri Vihar, Bhubaneswar on 23-09-2026



Plate 2: Cleanliness drive at the areas surrounding IIWM, Bhubaneswar on 23-09-2026